

VIETNAM STUDY PROGRAM

University of Economics Ho Chi Minh City



The chance to roll up your sleeves and
dive in with a customizable curriculum



Founded in 1976, University of Economics Ho Chi Minh City (UEH) is one of Vietnam's largest public universities and is recognized as one of the 15 national key universities in Vietnam. UEH is Vietnam's leading university in Economics, Business, Finance and Banking; continuing to be at the cutting edge of research and innovation in Vietnam.

Some of the most successful and influential Vietnamese have been educated here: prominent politicians like Nguyen Thi Kim Ngan - Chairman of the National Assembly of Vietnam, Nguyen Huu Chi - Deputy Minister of Finance, and many industry leaders and entrepreneurs like Pham Hong Hai - General Director of HSBC Bank Vietnam, Nguyen Duc Tai - General Director of Thegioididong.com.

Vietnam Study Program

Leave the ordinary behind and come to see the extraordinary in Vietnam where you can explore all of the beauty and excitement of Southeast Asia and see first-hand an emerging nation full of life and adventure!

Join us for a 2-week to 4-month Vietnam Study Program at University of Economics Ho Chi Minh City. This immersive program provides a great insight into Vietnam's culture, economy and people, which will shape the way you view the world and help you make many friends for life. Then you would know right away that this is not a typical study program.

Who is this program for?

1. Bachelor students:

Bachelor students who are interested in cultural exchange in overseas. Vietnam Study Program will equip the students with courses in Vietnam's history, culture, international economics relations, agriculture and the Vietnamese language.

2. Masters students:

Masters students who are considering conducting a thorough analysis of Vietnam's history, culture, economy and society related to their academic research. The courses evaluate the growing importance of Vietnam to the future of our world and help the students discover the exciting personal opportunities that Vietnam provides them along the way.



Vietnam Study Program at UEH

Within the last few years, Vietnam has become one of the most dynamic emerging countries in Southeast Asia with great potential, attracting a remarkable amount of foreign investment.

As you join the Vietnam Study Program at UEH, you would be able to understand more about Vietnam, recognize the differences between Vietnam's culture and that of your country and appreciate these differences greatly.



Business seminars

- Gain an in-depth understanding of the real business practice in Vietnam.
- Various fields will be taken into account regarding your request.

Company visits

- Make connections with the local government and multinational companies.
- Get to know the Vietnamese business culture.

Student activities

- You will be assigned a group of UEH students to take part in activities together.
- Students often come with stereotypes of one another's country and, by the end of the program, walk away as best friends with new insights about their own world-views.

Cultural activities

- The activities will be customized regarding your request.
- Many recommended activities such as visiting Reunification Palace, watching Water Puppet Show, going on Mekong Trip and Cu Chi Tunnels trip.

"After one month staying here, I became deeply attached to the lovely noise of the bustling city with the lively nature of the motorbikes flowing in and out. I didn't think I would fall in love with the country as much as I did and I cannot wait to go back to Vietnam some day!"

Johanna V. Kaiser from Germany



For more information on the Vietnam Study Program
Visit our website: www.ueh.edu.vn

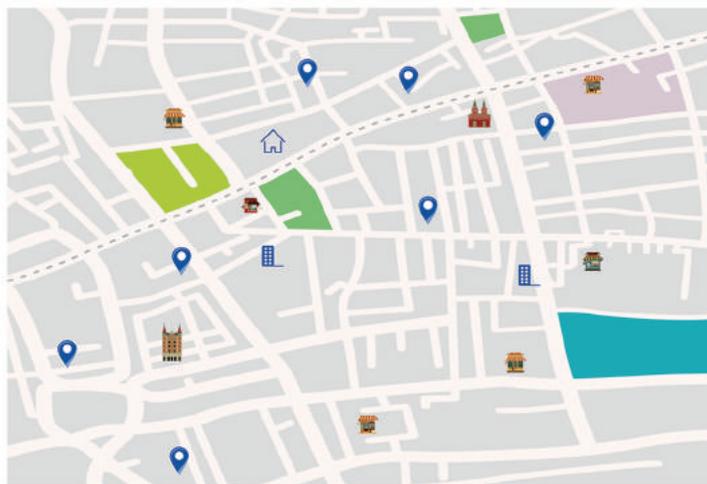
Contact Details
University of Economics Ho Chi Minh City
Contact: Ms. Trần Cẩm Bình
Email: binhtc@ueh.edu.vn

UEH's location: in the hustle and bustle of Ho Chi Minh City

UEH has 13 campuses, 2 dormitories and 1 guest house. UEH sits in the heart of Ho Chi Minh City, which is located in the South of Vietnam. Affectionately known as Saigon, Ho Chi Minh City is a vibrant, young city and is perceived as the financial hub of Vietnam.

If you are looking for something riveting, fascinating, challenging and exciting, then Saigon is for you! Get ready to dodge a sea of motorbikes when crossing the road, navigate through narrow market alleys, inhale some incense smoke at some temple and eat sunflower seeds on the sidewalk.

UEH's central location makes it highly accessible for all forms of public transport. GRAB taxi is the most convenient and affordable way to travel from one place to another. A large number of Ho Chi Minh City's bus services also pass by the university and the bus stops are in close proximity.



Recommended places in Ho Chi Minh City

Restaurant

Quan Thuy 94 (84 Đinh Tiên Hoàng, Đa Kao, Quận 1), The Chopstick Saigon (216/4 Điện Biên Phủ, Phường 7, Quận 3, Hồ Chí Minh), Hoang Yen Vietnamese Cuisine (148 Hai Bà Trưng, Đa Kao, Quận 1, Hồ Chí Minh); Bánh Mì Tuấn Mập (196 Pasteur, Phường 6, Quận 3, Hồ Chí Minh), Pho Viet Nam (66 Đường Trần Quốc Toản, Phường 8, Quận 3, Hồ Chí Minh).

Milk tea shop, coffee shop

Sharetea Hồ Con Rùa (130A Nguyễn Đình Chiểu, P. 6, Quận 3, TP. HCM), Phúc Long Coffee & Tea (42 Trần Cao Vân, Quận 3, TP. HCM), Cong Cafe (26 Lý Tự Trọng, Bến Nghé, Quận 1, Hồ Chí Minh).

Park

Tao Dan Park (Trương Định, Phường Bến Thành, Quận 1, Hồ Chí Minh), September 23 Park (phường Phạm Ngũ Lão, Quận 1)

Historic attraction

War Remnants Museum (28 Võ Văn Tần, Phường 6, Quận 3, Hồ Chí Minh), Saigon Municipal Opera House (07 Công Trường Lam Sơn, Bến Nghé, Quận 1, Hồ Chí Minh), Notre Dame Cathedral of Saigon (01 Công xã Paris, Bến Nghé, Quận 1).

Karaoke bar

Kingdom Karaoke (67 Phạm Viết Chánh, Phường Nguyễn Cư Trinh, Quận 1, Hồ Chí Minh), Nnice Karaoke (340 Nguyễn Thị Minh Khai, Phường 5, Quận 3, Hồ Chí Minh)

Shopping

Ben Thanh Market (Chợ, Lê Lợi, Phường Bến Thành, Quận 1), Nguyen Hue Boulevard, Vincom, Saigon Center, Takashimaya (92-94 Nam Kỳ Khởi Nghĩa, Bến Nghé, Quận 1, Hồ Chí Minh)